



TRUE / SLANT

Using images in blog posts

This is a document about how best to use images in your blog posts. It contains examples of mistakes that are commonly made when bloggers insert photos into their posts, and will show you how to avoid them.

1. Photo is too big

Incorrect:

The photo is so large that it distracts the reader from what you've written.



Correct:

The photo size is now in balance with the text.



2. Photo too wide for the blog's format

Incorrect

The photo is so large that it overlaps the social media buttons.



Correct:

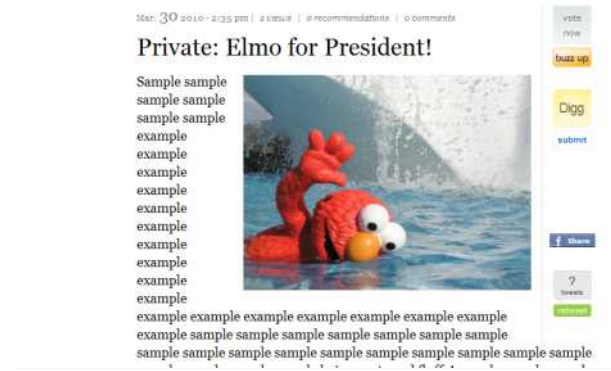
The photo is now small enough to fit within the margin at the top of the post and does not cover the social media buttons.



3. Photo squishes text

Incorrect:

The photo is so large that it squishes the wrapped text into an odd-looking column.



Correct:

The photo is smaller or is portrait instead of landscape and does not squish the wrapped text.



4. Photo is unaligned

Incorrect

Photo is not “aligned” to the center, left, or right.



5. Photo hides story grab marker

Incorrect:

The photo obscures the quotation marks in a story grab or block quote.

Apr. 6 2010 · 4:38 pm | 0 views | 0 recommendations | 0 comments

For example, and such as

Remember Miss Teen South Carolina? Sure you do. She likes examples.

AfterEllen has [a transcript](#) of her example-filled answer to the question "Recent polls have shown that a fifth of Americans can't locate the US on a world map. Why do you think this is?"

Lauren Caitlin Upton answered:



I personally believe, that U.S. Americans, are unable to do so, because uh, some, people out there, in our nation don't have maps. And uh... I believe that our education like such as in South Africa, and the Iraq, everywhere like such as... and, I believe they should uh, our education over here, in the U.S. should help the U.S. or should help South Africa, and should help the Iraq and Asian countries so we will be able to build up our future, for us.

vote now

buzz up

Digg submit

0 tweets tweet

f Share

Correct:

Align the photo to the right instead of the left so that it doesn't obscure the quotation mark setting your quoted text apart from what you've written.

Protected: For example and such as

Remember Miss Teen South Carolina? Sure you do. She likes examples.

AfterEllen has a transcript of her answer to example-filled answer to the question "Recent polls have shown that a fifth of Americans can't locate the US on a map on world map."



"I personally believe that U.S. Americans are unable to do so because, uh, some ... people out there in our nation don't have maps and uh, I believe that our, ah, education like such as in South Africa, and, uh, the Iraq, everywhere like such as, and I believe that they should, uh, our education over here in the U.S. should help the U.S., or should help South Africa, it should help the Iraq and the Asian countries so we will be able to build up our future, for."

now

buzz up

Submit to digg

submit

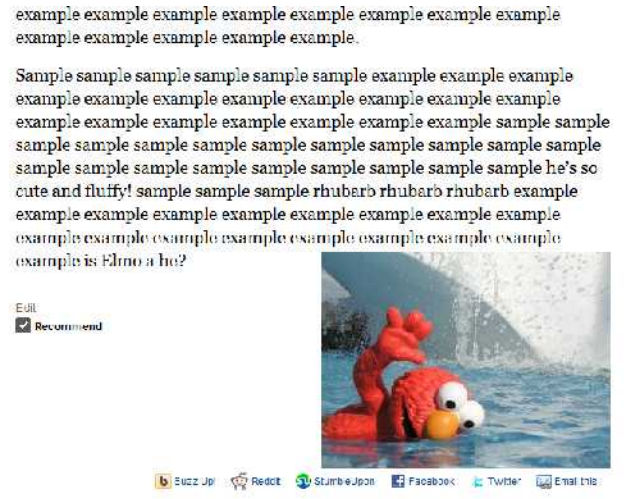
f Share

0 tweets tweet

6. Photo placed at end of post

Incorrect:

The photo is at the bottom of the post.



Correct:

The photo should be a supplement to your story, not an afterthought. Include it in the body of the post.




7. Photos interrupt each other

Incorrect:


The photos are too close together, making wrapping impossible.

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caption caption caption

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Correct:

Place the photos apart (or make them smaller) so that the text can wrap around them.

